



Born to be Wild

Save the Date for a WILD evening on June 7!

This year's Fruit & Flower Annual Dinner and Auction promises to be unruly! Themed "Born to be Wild", it will be held on Saturday, June 7 at the Oregon Zoo.

Parents, grandparents, board members (past and present), alumni, friends and donors will converge upon the zoo to show support of The Fruit. In addition to over 100 silent and oral auction items and packages, this year, there is an outstanding raffle prize: A trip for two to the wilds of the Galapagos Islands! Generous donations from supporters have enabled us to purchase this land and cruise package to raffle, and every ticket sold will be earmarked toward Fruit & Flower's purchase of new playground equipment. Raffle tickets will be limited in quantity to 250 and will sell for \$85. You do not need to be present to win – and those are great odds for this once in a life time opportunity!

Invitations will be mailed late April. Individual tickets to the auction are \$60; Tables of 8 are available for \$600, which includes premier seating and complimentary champagne. Please see our website at www.fruitandflower.org for more details about the event and raffle. Or call us at 503-228-7984.

If you have items you would like to donate to the auction (and no item is too small!) please contact Mary Felice Crowe at maryfelice.crowe@fruitandflower.org or call us at 503-228-7984. The deadline for auction items is Friday, May 16.



fruit & flower
quality child care
since 1906

2378 NW Irving Street
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(503) 228-8349
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footsteps

spring 2008

Game of the Century

In June of 1907, Fruit & Flower held its first big public event: a benefit baseball game. It was part of the closing day festivities of the first ever Rose Festival. The original game was played by Doctors vs. Lawyers and Bankers, and raised an unheard of \$1,315 for what was then referred to as "the Nursery."

On September 30, 2007, we held our centennial edition of this event and called it The Game of the Century. Played at PGE Park, the game was played by Teachers vs. Families. Rain and wind notwithstanding (this is Oregon, after all) scores of families, friends and community members showed up to cheer on their teams! Hot dogs, music, hula hooping and face painting made for even more family fun.



Shawn Sanford (Room 1 teacher) opened the event with an amazing rendition of the National Anthem. Mike Chase and Amy Faust from the Mike & Amy morning show on 99.5 The Wolf, got the game underway by throwing out the first pitch. Audrey O'Brien, former F&F parent, did yeoman's work in managing the game and corralling teams. In the end, everyone won, if winning is measured in terms of having a fantastic time in a big ballpark!

Thank you to our Game of the Century Sponsors!

Presenting sponsors were:



Game sponsors were:

Mandate Media
Capital Pacific Bank
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Roster sponsors included:

Mike Heilbronner
Bodyfelt, Mount, Stroup & Chamberlain
Trish Gallus
Jenny Turner
Chad Dickson
Chris Tebben
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Lori Woolfrey
Greg Davenport
Kathleen Buckley
Gordon Usher
Jill Petty
Mike Wardwell
Trevor Jones

Special thanks to:

Joani Wardwell, Wieden + Kennedy, Erin O'Brien, Matthew Johnson, Katie Meadows, Adidas, Tom Hughes for getting the word out and making us look good!

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From the President

I am proud to have been selected to serve as the president of the Board of Directors of Fruit & Flower for another year – the first year of our next centennial.

Fruit & Flower's centennial year provided an opportunity to reflect on our rich past and look toward our future. Several events honored the occasion. For example, we hosted a reception for all Board members who have served the center throughout its history. We celebrated with a rainy softball game and outdoor event at PGE Park. It was a fun afternoon that only Portlanders could truly appreciate and not postpone due to weather. We also advanced efforts on a capital campaign that will result in a fully renovated, state-of-the-art facility.

At its core, Fruit & Flower is for and about the development, growth, and enrichment of children from a variety of backgrounds and circumstances. Our mission reflects this ethos, stating:

To provide high-quality, early childhood care and education for children whose parents are employed, in school, or in training, regardless of their ability to pay.

The Board of Directors remains committed to fulfilling Fruit & Flower's mission, and we look forward to your continued support and energy. We welcome and invite your input and involvement in our efforts.

When I joined the Board three years ago, I was immediately impressed with a number of things that make Fruit & Flower what it is. From staff tenure and experience, to the commitment of the organization to provide financial assistance for families who would not otherwise be able to afford high quality care, Fruit & Flower is unique. There are many things about Fruit & Flower that make it special. But what truly sets it apart are the community connected to Fruit & Flower and the feeling you get when you walk through the front doors - whether as a current or alumni family. As many of you know, Fruit & Flower families are part of a vibrant, extended community with a hundred year history. These are some of the things that make Fruit & Flower truly unique in the Portland landscape.

As always, we invite your involvement as volunteers, Board members and active participants in the Fruit & Flower family.



Mike Heilbronner is owner of IdeaLegal, PC.
He and his wife have two daughters.



Charlotte shows her vision for the healthy future of the earth

Kudos for the Fruit

Fruit & Flower is named an Eco-Healthy Center by the Oregon Environmental Council

Flash back to the Summer 1982 edition of the Fruit & Flower newsletter, which reported that Fruit & Flower kids had been taking wagon loads of recycling to the Portland Recycling Team depot since 1979. It reads: "Hopefully, the concept of 'renewable resources' being instilled in the children at the early age will have beneficial results in the future."

Flash forward 22 years later, to November, 2006, when at its annual retreat, the Fruit & Flower Board of Directors renews its longstanding commitment to its community and environment, by formally stating its vision to become Oregon's most sustainable child care center.

To that end, a sustainability committee has been formed. Chaired by board member Trish Gallus, the focus of the committee is to evaluate Fruit & Flower's practices and increase our "green" efforts by changing or enhancing current practices and creating new initiatives.

First on the to-do list was to achieve Oregon Environmental Council certification as an Eco-Healthy Child Care Center. This was achieved in August, 2007.



continued on page 7



Lucy contemplates a big decision: Paint? Or sing

Kudos continued from page 2

Other current priorities include

- ~ interacting with the design, use, and construction procedures for the building renovation
- ~ seeking out and developing educational programs and practices for children, staff and families
- ~ continuing daily practices that maintain a healthy, environmentally safe center and to continually explore eco-positive avenues

Says Gallus, "We are excited for the opportunity to effectively ensure a healthy, environmentally safe place for Fruit & Flower children now, and to be part of customizing a center that takes sustainable living and learning practices forward into their tomorrow." Thanks to the sustainability committee, we now have an online forum to serve as a green information and idea platform for Fruit & Flower families and friends. Please visit it at: www.green-space.us/forum

If you would like more information on Fruit & Flower's green efforts, or if you are interested in serving on the sustainability committee, please call us at 503-228-8349.

From the Executive Director

As Fruit & Flower looks back on the Centennial Celebration in our rear-view mirror, we must be mindful of the fact that we have a lot to do in order to make sure that the next 100 years is as great the first. Its fun to celebrate the past but it's just as important to do a self-check to make sure that we're moving ahead with the same values that served us so well for all these years.

This is especially important as we begin to design what we hope will become our new state-of-the-art childcare center. The design process has been going on for a number of months and at every stage we have to ask ourselves whether the new designs incorporate the features that reflect our core values – the values that have made our program one of the best in Oregon. As the process moves forward it is so very exciting to consider the possibilities for our children. Our roots are in play and discovery-based learning and the new spaces will give children so many more opportunities to learn and grow. The program will be a model of sustainability and green practices – giving our children the opportunity to learn life-long lessons that will help reduce their own impact on the environment. The classrooms will incorporate more natural lighting and exciting play spaces for all age groups. Our teacher/child ratios will be more in line with what are considered "best practices" making those relationships even more special. The outdoor play spaces and the new gym space on the first floor, along with the new library space will perhaps be the most exciting elements of our renovation.

If all this sounds at all confusing to you, or if you'd just like some more information, please stop in some time and look at our plans. I think you'll be excited to see what our future can look like.

George Janis will be retiring from Fruit & Flower in July. He will be spending time with his grandchildren, playing golf, and traveling with his wife, Arlene. He plans to continue helping Fruit & Flower with its capital campaign.



Lindsay and her gang of Picassos!

Donors

The following list of donors includes contributions made during our fiscal year July 1, 2006 - June 30, 2007. This list does not include the many in-kind donations made by our supporters directly to the Center and to the auction. Also, we cannot quantify the innumerable hours and dollars donated by the volunteer Board members who lead our organization and project volunteers who donate their time to improve our Center.

Over \$5,000

Anonymous
Spirit Mountain Community Fund
Swigert Foundation
Isam and Rose White Fund

\$1,000 - \$4,999

Paul and Patricia Buescher
Julia and Thomas Clarke
Devin and Gretchen Cole
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Trish Gallus
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Peter and Kathy Roby
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Cornelia and William Stevens
Tektronix Foundation
Richard Sullivan
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Doug Wesolek and Stacey O'Connell

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Gordon and Ceci Usher
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\$250 - \$499

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Lise Glancy and Dennis Fernandes
Elizabeth Gullam
Maurice and Janet Halladay
Robert and Jennifer Hendrickson
Linda Hutchins
George and Arlene Janis
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Lucy Marlitt
Vanessa McKiel and Thomas Dietz
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Brian and Anne Talcott
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Bobbie and Ed Trippe
Vicki Van Dyke
Jubilee and Jared Vigna
Scott Weinrobe and Anna Davis
Betsy and George Wright
Paul Yeaton

\$150 - \$249

Aazy and Elizabeth Aaby
Joost Bemelmans and Kim Huygen-Bemelmans
Scott and Stephanie Birdsall

Kathleen Buckley
Stephen and Cheryl Campbell
Diane Casey
Kimberly Clausing and Benjamin Hufford
Michael and Jeanie Coates
Donna and Lew Delo
Molly H. Edison
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Barbara J. Glancy
Mina Gutttag
Spencer and Marisa Hodes
Karl and Helga Hoffmann
Sally and Jeff Jenne
Patrick and Elizabeth Johnston
Louise and Josh Kling
Peter Koerner
Bill and Mary Ellen Kopetz
Betty and Joseph Labadie
Phyllis S. Lee
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Arno and Marie Reifenberg
Alysa Rose and David Finkelman
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Don and Mary Singer
Kathy and Tim Thigpen
Thomas and Joan Triplett
Lara and John White

\$1 - \$149

Albert T. Abe
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Ralph and Barbara Gaudio
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Beatrice B Hedlund
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Lori Jwayad
Clara and Jack Kennedy
James and Rhonda Kennedy
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Hyun Ja Kook
Richard Krauss and Lori-Ann Reif
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Don and Julie Peck
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Cheryl Rath
Jen and James Raupp
Joanne Recken
William and Rose Reilly
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Abigail Selden and Marjorie Bennett
Sarah and David Shepherd
Danielle and Christian Sinai
Virginia Smith and John Bissonnette
Molly and George Spencer
Connie Speros Literal
Donna Strain and Peter Feldman
Richard and Debbara Streb
Terry and Hyonjoo Tassin
Kevin Tomlinson and Katie Baker
Peder and Theresa Trelstad
Jennifer and Charles Turner
Vincent and Kim Vu
Jim and Tricia Walker
Maxine Walker
Robert L. Weil
Ted and Carolyn Wesolek
Andrew and Julie Wheeler
Lois and Charles White
Virginia N. Wilkinson
Mr. and Mrs. C. N. Winningstad
Elizabeth Woodcock
David and Sharon Wynde
Karen Wynkoop

In Honor . . .

In honor of Andrew Stieger
Hyun Kook Family
In honor of Anina Gaudio
Diane Casey Family
In honor of Benjamin Scott
Marylyn Hinman
In honor of Carson and Brady Kopetz
Bill Kopetz Family
Kim and Chase Kopetz
In honor of Debora Johnson
Douglas Johnson Family
In honor of Ella Birdsall
Sean Lannan and
Cherie Appleby-Lannan
In honor of George Janis
Mina Gutttag and Barton Gutttag Family
In honor of Henry Kling
Marie C. and
Joseph C. Wilson Foundation
In honor of Luke and Rory Johnston
George Helland Family
Josephine Helland Family
In honor of Matthew Fernandes
Barbara Glancy Family
In honor of Maxim Dietz
Toni Piwonka-Corle Family
In honor of Mother
Donna Capodacqua Family
In honor of Parker Wesolek
Ted Wesolek Family
In honor of Roberta Recken
Bob Weil Family
In honor of True Dentler
Betty Rogers Family

In Memory . . .

In memory of Lily Kathleen Bryan -
Kathleen Buckley
In memory of Lois McElveny
Phyllis Lee
In memory of Lois Portnoy
Jeanne McGinnis Family
In memory of Lucy Schuyler Wheeler
Cornelia Stevens Family
In memory of Robert Recken
Joanne Recken Family
In memory of Shelley Vaughn
Richard Streb Family
In memory of Tracey Speros
Connie Speros Literal Family

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{LXX}

MaybelleClarkMacdonald
fund

In November, 2007, with the support of a challenge grant from the Maybelle Clark Macdonald Fund, Fruit & Flower launched its Legacy Giving Circle. The idea was simple: members would join a special group of donors at a level of \$1,000, before December 15, 2007. These memberships would be matched dollar for dollar by the Maybelle Clark Macdonald fund. Thanks to generous donors who responded to the challenge, we were able to create an inaugural year for the Legacy Giving Circle with 63 members!

Cherie Appleby-Lannan
Kathleen Buckley
Patricia Buescher
Paul Buescher
Jill Chen
Gretchen Cole
Mary Felice Crowe
Nathalie DeBrun-Sittler
Hillary Ehrlich
Tom Ehrlich
Jennifer Elliott
Nancy Erfle
Trish Gallus
Jennifer Hendrickson
Ben Henzel
Mike Heilbronner
Erich Hoffmann
Margaret Hoffmann
David Howitt
Tom Hughes
Gwen Farnham Hyland
George Janis

Marina Johnson
Michelle Ganow Jones
Jodi Jordan
Josh Kling
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Kim Kopetz
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Brian Talcott
Sally Truhn
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Ceci Usher
Gordon Usher
Angus Walker
Barbara Walker
Duncan Walker
Wendell Walker
Joani Wardwell
Wendy White
Peter Wilamoski
Jim Woolfrey
Lori Woolfrey
Betsy Wright
Sharon Wynde

Legacy Giving Circle



"Making a bequest (to Fruit & Flower) as part of our estate plan was a wonderful option for us," say Brett and Gwen Hyland.

Ahead of the Curve

One young family makes Fruit & Flower a priority in their estate planning

"Estate planning" often evokes visions of mansions, complete with pools, statues and ascot-sporting gentlemen. Not very Portland-sounding, is it? Estate planning should be done by every individual and every family, young or old. It is simply the smart way to prepare for the future, be sure that your wishes are stated, and set up security for your chosen beneficiaries. No matter the size of your "estate."

One perfect example of this is the young family of Brett and Gwen Hyland. Gwen served on the Board of Directors of Fruit & Flower between 1998 and 2001. Their young son Tanner (now 11) attended Fruit & Flower until he went to kindergarten.

Though they are years away from retirement, they have already made estate plans, and named Fruit & Flower among the organizations they made a bequest to. When asked what prompted their estate planning, they said, "With Tanner's birth, we decided that we needed an estate plan and wanted to make sure that certain organizations (such as Fruit & Flower) were taken care of as part of the plan. Plus, we are at a stage in life where we are still saving and accumulating assets for our potential longevity and Tanner's education. Making a bequest as part of our estate plan is a wonderful option for us to ensure a gift to Fruit & Flower when we couldn't necessarily make such a gift out of current cash flow."

Naming an organization as the recipient of a bequest is just one way a family or individual can make a gift. Many other such instruments of giving exist, such as charitable remainder trusts, which aren't as complicated as they may sound! Fruit & Flower is lucky to have the expertise of volunteers with much experience in financial and estate planning.

As for advice the Hylands would give to someone else, such as a young family, who may feel daunted about estate planning, Gwen Hyland states, "It's easy. When you are creating or updating your estate plan for your kids and family, figure out what percentage of your net worth you could pass along to the organizations that are most near and dear to you. It feels great. And Tanner is still going to receive the bulk of our estate when we pass, which also feels great and is quite comforting."

If you would like to talk to someone about including Fruit & Flower in your plans, please contact Kathleen Buckley, Director of Development at 503-228-8349.

Coffee Hour @ Fruit & Flower

In January, Fruit & Flower began a monthly series of informational coffees, designed to give information about the status of our program and planned changes. The "Coffee Hour @ Fruit & Flower" has become a successful way to get familiar with our big plans for our future.

In March, we invited Grandparents as our special guests, who, after the presentation went up to their grandchildren's classrooms to spend some time.

Upcoming Coffee Hours @ Fruit & Flower are set for 8:30 – 9:30 am Wednesday, May 14 and 8:30 – 9:30 am Thursday, June 17, with more dates to be set in the months ahead and will be posted on the website. All are welcome and repeat customers are encouraged! If you'd like to attend, just let us know two days ahead of time, by calling Mary Felice Crowe at 403-228-8349.